

Spring '11 Crescent

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NOBLE RULER'S REPORT

Greetings Brothers,

The Spring semester is now in full swing here at 201 Gray. Brothers are studying hard for their first and second rounds of tests. Many brothers are busy planning events such as VEISHEA, Greek Week, and the Blood Drive. The Fall semester Grade Report recently came out, and as a house, our average GPA was a 3.06. This ranks us tied for 4th place among fraternities.

On the weekend of February 25th, we plan on attending AGR Leadership Conference in Indianapolis, Indiana. It is a two day conference with many programs and seminars. Eighteen members are registered for the event, and we anticipate it to be a very fun and productive weekend. Arlen Wonderlich, Eta alum who is currently the National Vice Grand President, plans to run for the position of Grand President. At the Dallas Leadership Conference, Eta Alum, John Latham will be receiving the Grand Presidents award. Latham is president of Latham Hi-Tech Hybrids, Inc. in Alexander, Iowa.

This year Alpha Gamma Rho participated in Varieties with the women of Alpha Omicron Pie, the women of Kappa Alpha Theta, and the men of Beta Sigma Psi. We competed in the 2nd Round cuts but were unable to move on. Our pairing was given the Best Directors Award.

For Greek Week this year, we are paired with the women of Kappa Kappa Gamma and the men of Sigma Nu. Many brothers are involved with planning of it as Aides. We are looking forward to competing in Greek Week, and we are all determined to improve upon last year's 4th place finish. The first event of Greek Week (lip sync) has just begun its practices.

As always, Eta chapter dominates participation in VEISHEA. BJ Brugman is currently serving as General Co-Chair, along with seven other members serving on the executive board. There are also over 40 members currently serving on various VEISHEA committees. This year, VEISHEA is planned for the week of April 11th through the 16th. The AGR Food Stand will be located in its usual spot just across from Beardshear Hall. Feel free to stop by for a burger or brat on that Saturday!

On behalf of the active chapter, have a safe and enjoyable spring along with a prosperous year in 2011. We hope to see you at Founders' Day on April 9th!

Fraternally,

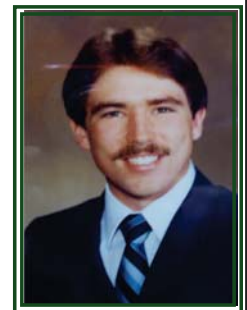
Lucas Larsen "2031"
Noble Ruler

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Like Father-Like Son

To our knowledge, history was made in the past election of Eta officers. For the first time in our history, both a "blood-line" father and son assumed Noble Ruler positions while active members of Eta Chapter. Congratulations to Chris Larsen "1323" and son Lucas "2031".



Eta NEWS UPDATE

With the increasing use of the Internet and email for communication, some members of the chapter are proposing a new alternative to the usually pricey publication that is sent out quarterly. Since a large quantity of the alumni that have an email for work and/or home, the future of the *Crescent* may be turning electronic.

As seen below, the cost of *Crescents* in the past has been included and this was a major deciding factor on this future change. With so many of the *Crescents* being returned and postage being basically half the total expense in producing the *Crescent*. Though the print version of the *Crescent* will not be totally discontinued, there will be a push for the electronic version.

This poses a couple future options for the readers of the *Eta Crescent*:

- Receive 6 printed newsletter formatted *Crescents* every year that would be around 4-6 pages long
- Receive the same edition of the print newsletter format of the *Crescent* except as a pdf file that can be viewed online in an email
- Stick with a newly condensed 8 page version of the *Crescent* that would be received quarterly (this would require alumni to give us accurate address information)

Since the alumni are such a vital part of *Eta Chapter*, before this new change will happen, **we need input** from the readers to make sure

this is a viable option to pursue. To voice your opinion on the subject you may contact any of the *Crescent* editors, or any members of the Executive Board to help make this a consensus idea that will help to benefit everyone. Thanks for your cooperation!

Description	Chapter Paid	Alumni Paid	Total Amount
New printing tool for Huess	529.94	529.94	1059.87
Spring Crescent and postage	1148.59	1148.59	2297.18
Summer Crescent and Postage (and some returned Crescents)	1292.24	1292.24	2584.47
Post Office - Returned Crescents	60.5		60.50
Fall Crescent Postage	281.05	281.04	562.09
Fall Crescent	641.17	641.17	1282.34
Post Office - Returned Crescents	113		113.00
Winter Crescent Postage	280.68	280.67	561.35
Winter Crescent	641.17	641.17	1282.34
TOTAL YEAR	4988.33	4814.81	9803.14

MEET OUR NEW SPRING INITIATES

William Riley, Sac City, "2098" is a freshman majoring in agricultural business. Will grew up on his family farm showing livestock and row cropping. He enjoys playing sports and hanging out with friends in his free time.

Tyler Bixby, Allison, "2099" is a freshman majoring in agricultural business. Tyler grew up on his family's 1000 acre row crop and cattle operation farm. He enjoys showing cattle and hopes to one day start a club calf operation of his own.

Aaron Dibble, Postville, "2100" is a freshman majoring in agricultural engineering. Aaron grew up on a dairy farm and he enjoys working on the farm, playing sports, hunting, and hanging out with friends.

Mason Troendle "2101", an agricultural business major, is a freshman that grew up working on his family cattle farm. Mason spent his summers detasseling and enjoys hunting and fishing.



FOUNDERS' DAY

Founders' Day 2011 will again take place in Ames. The event will be held at the Alumni Center located near the Iowa State Center on April 9th, 2011. This year's meal will be catered by Hickory Park. The attire will be formal for the business meeting and banquet. Ladies and children of Eta alumni are welcome to attend the Ladies Auxiliary meeting in the afternoon. The approximate cost of this year's event will be \$20; **an RSVP will be needed by March 26th**. You can RSVP by calling me on my cell phone **515-570-2928**, e-mailing me at johora@iastate.edu, or mailing me at the house. Founders' Day updates and schedule changes can be found at <http://www.alphagammarho.greek.iastate.edu/>. The active chapter looks forward to seeing you on April 9th, 2011.

NOTE

Changes in addresses, phone numbers, and email addresses should all be sent to alumnirelationseta@gmail.com in order for the membership directory to stay updated as well as to help the transition to the e-Crescent work smoother. Your help is needed and appreciated!

Joe Hora "2047"
johora@iastate.edu
515-570-2928



Iowa State University Alumni Center

420 Beach Avenue
Ames, IA 50011-1430

Founders' Day agenda

1:00-3:00 Alumni Board Meeting
3:30-4:30 All Alumni Meeting and
Ladies Auxiliary
4:30-5:30 Social
5:30-7:00 Banquet and Awards (Dinner)

RECRUITMENT REPORT

Brothers,

My name is Andrew Lauver, and I am the newly elected Recruitment chairman for 2011. I grew up on a grain and livestock farm near Lake City, Iowa. I am extremely honored to be serving in this position. I am passionate about recruiting prospective members that demonstrate high scholarship, character, and leadership qualities. Recruiting a quality New Initiate class for 2011 depends heavily on the alumni support that we are fortunate to have here at Eta Chapter. Every year our alumni serve as an outstanding resource that gives Alpha Gamma Rho a distinct advantage compared to the rest of the Greek Community at Iowa State. The semester is off to a great start and our list of potential new members looks very promising. Please continue to send me names of high school juniors and seniors that are outstanding candidates for our chapter. It is vital to start sending me names as early as possible as each year the residence halls are sending out contracts earlier and earlier, making it more difficult to land recruits. We would also like to express our sincere gratitude for all of your generous support for the house remodeling project. Potential new members and their families have been extremely impressed by our facilities during house tours.

A very important upcoming recruitment event is Greek Getaway. If you know of a high school senior who is interested in attending Iowa State please encourage them to attend. This event will be held the Friday and Saturday of Greek Week (April 1-3). Last year this event was a huge success for us and many of the members who attended are now members of Eta Chapter. Please feel free to contact me anytime via e-mail or by giving me a call. I look forward to working with you and serving as your VNR of Recruitment!

Fraternally,
Andrew Lauver "2061"

ajlauver@iastate.edu
712-210-2516



MEET THE 2011 EXECUTIVE TEAM



Lucas Larsen
Noble Ruler
llarsen7@iastate.edu



Wes Strohbahn
VNR of Activities
wstrohbe@iastate.edu



Andrew Lauver
VNR of Recruitment
ajlauver@iastate.edu



BJ Brugman
VNR of Membership Development
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Josh Powgnas
VNR of Planning
jpowgnas@iastate.edu



Joe Hora
VNR of Alumni Relations
joehora@iastate.edu



Ryan Schroeder
VNR of Finance
rcs77@iastate.edu



Stephen Prather
VNR of House Operations
and Management
prather@iastate.edu



Colin Hurd
VNR of Scholarship
cjhurd@iastate.edu

RAISING THE ROOF CAMPAIGN

The Eta Alumni Corporation continues to make mortgage payments on the renovation project. Please continue to send in your pledge payments and help fund the house. Or, if you have not supported the RTR project in the past, a brand new contribution would be greatly appreciated.

Mail your checks to PO Box 1652 Ames, IA 50010-1652.

Consider a Gift of Grain

Giftng grain is a great way to make your pledge to the Raise the Roof Campaign. By giftng OLD crop corn or beans you can save yourself tax dollars and benefit the house with a generous donation. And with grain prices at high levels it will take less grain to meet your pledge. By giftng grain, the grain income normally if you'd sold it yourself, will not be included on your Sch F and thus you won't pay self employment tax on the sale or Federal and State Income tax. Contact Alumni Corporation Treasurer, Mike Nissly (641-648-4285), for particulars on the mechanics of giftng grain.

ALUMNI SPOTLIGHT

“ALUMNI BOARD”



Front Row: Peterson, Short, Chesnut, Nissley, Drury
Back Row: Gaul, Hora, Helling **Missing:** Hansen, Frieberg

Eric Peterson, “1880,” is currently a General Manager for Summit Farms, a diversified farming operation. His family includes his father Carl, “1230,” and his mother Julie was a Gamma Phi Beta. His brother Kyle “1935” and his sister Josie complete his family.

Joe Short, “1551,” resides in Des Moines where he is the Sales & Marketing Manager of the Feed Division at United Suppliers, Inc.

Kyle Chesnut “1827” is a Pioneer Sales Rep in Boone, IA where he also farms with his father on a corn/soybean cattle operation. He and his wife Ellen have a daughter, Morgan (1).

Mike Nissley, “1238,” is currently in business with my brother Roger and own Nissly and Nissly, Inc. He is a professional farm manager and manages farm ground for nonresident owners. He also has a large tax preparation business and do bookkeeping and payroll work for farmers and small businesses. Mike and his wife April live in Iowa Falls and have two children, Chavis (lives in Colorado) and Jaden (at ISU).

Kevin Drury, “1257,” is the owner of Hedlin Ag Enterprises (www.hedlinag.com), a retained executive search firm that provides executive search and consulting services to agricultural businesses and associations. Kevin and his wife, Jeanne, reside in Ankeny, Iowa.

Mike Gaul, “1659,” is currently farming with his brother Matt Gaul, “1571,” and his family, as well as his parents. He is also a sales associate for Pioneer. Mike and his wife Eden currently reside in Strawberry Point, Iowa with their 3 boys, Peyton (6), Marcus (4), and Rylan (2).

Gregg Hora, “1247,” currently operates the family’s corn, soybean, and hog production farm. Gregg and his wife Liddy live in Fort Dodge and have three children, Dan, Lindsay, and Joe “2046”.

Leon Helling, “1215,” is a Territory Manager for MetLife Agricultural Investments., which is a company that finances land. He has two adult daughters and Leon currently resides in Carroll, Iowa.

Scott Hansen, “1252,” and his wife Kit, a Gamma Phi Beta currently live in Adel, Iowa. Scott works as an Executive Sales Representative for the Elanco Beef Business Unit, serving Iowa Cattlemen, Nutrition Suppliers, and Veterinarians. He has two daughters, Emily (at ISU) and Sophie (ADM High School).

Dan Frieberg, “1153,” is the President of Premier Crop Systems, LLC which is a leading precision ag data processing and analysis company. Dan and his wife, Kate, are equity partners in Premier Crop, and have two adult sons, Adam and Luke.

ALUMNI SPOTLIGHT

Remembering past Grand President Ed “Prof” Lidvall, Jr.

KANSAS CITY, Mo. – Dec. 28, 2010 – Past Grand President and Hall of Famer Ed Lidvall, Jr., passed away on December 26, 2010 in the Shannondale Health Center in Maryville, TN. The entire fraternity grieves. But we remember a great man, a great brother, a great husband, a great father, and a GREAT ADVISER TO ALL. Prof will be remembered as a great and wonderful man who was fair, tough, compassionate and loving – all in the same package. May God bless all the great memories of Prof.

Prof had four spinal discs that fractured since last spring. Surgery on the first one was successful but the second was not. At age 87, the doctors felt surgery to correct additional medical problems would be far too risky.

As a dedicated professor of Animal Science, Brother Ed “Prof” Lidvall has contributed to the improvement of agriculture through his research and publications while touching the lives of the thousands of students that passed through his classrooms and laboratories. Ed was born in Fort Dodge, Iowa, in 1923. After service as pilot in the United States Army Air Corps, Brother Lidvall attended Iowa State College where he received a degree in Animal Husbandry in 1948. As an Eta Chapter Brother, “468”, Lidvall served as Sergeant at Arms, Pledge Trainer, and Intramural Manager. Prof also was a member of several campus organizations including Agricultural Council – serving as president for two years, VEISHEA, Block and Bridle, the Dairy Club, and numerous award-winning livestock judging teams. He went on to earn his masters degree in Animal Husbandry from the University of Tennessee-Knoxville in 1952 and was a founding member of Alpha Kappa Chapter there. Brother Lidvall’s work in Animal Science at the University of Tennessee-Knoxville spans 39 years, from 1949 through 1988, taking time out only for a two-year stint as a Ralston Purina feed salesman in the fifties. He received the UT Alumni Outstanding Teacher Award in 1969, the College of Agriculture Outstanding Teacher Award in 1979, and the Gamma Sigma Delta Teaching Merit Award in 1980.

In 1988, he received the Progressive Farmer Man of the Year in Service to Tennessee Agriculture Awards for his accomplishments in the field of agricultural education. Progressive Farmer characterized Prof as “the kind of teacher that no student ever forgot; thorough, demanding, and tough; yet, always sensitive and 100 per cent interested in every student. The professor’s affection for each young scholar was as genuine as his stern look or his warm, ready smile.”

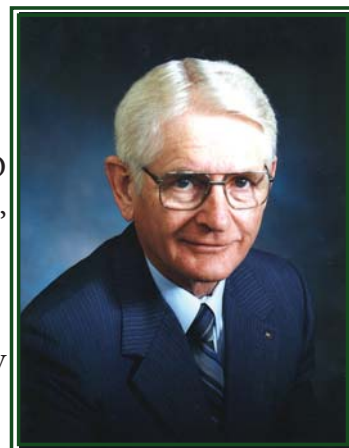
A strong supporter of the National Fraternity, Brother Lidvall served on the National Board of Directors and as Grand President from 1982-84. Ed served as Regional Vice President from 1976-78, and as Chairman of the Nominating Committee and Hall of Fame Committee. He also served as Alpha Kappa’s Chapter Adviser for many years.

Brother Lidvall’s career as a dedicated professor has influenced the lives of many young men and women across the nation. He joined a visionary group of leaders in our Hall of Fame who have helped shape AGR through their commitment in people.

At his wish, no funeral services will be held, but rather Prof’s memory should be celebrated individually. Cards may be sent to his wife of over 60 years, Dorothe (Dee), and his three sons and daughters-in-law, and five grandchildren. Please call 816-891-9200 or email the Home Office at AGR@AlphaGammaRho.org for the family’s contact information.

This article was provided *AGR in Action* and the *Sickle and Sheaf*.

For additional information, contact Stephanie Casey at SCasey@AlphaGammaRho.org or 816-891-9200 ext.



LOST BROTHERS

311	Henry Wallace	519	William Shenton	1073	Jasper Crowe
319	Prentice Burdick	529	Charles Cutter	1075	Stephen Jones
327	Robert Putman	593	Leslie Mathews	1119	James Hermansen
335	Ferdinand Plumer	601	Roger Olson	1182	James Stark
337	Ivan Frederickson	613	Jakob Schmitt	1260	James Holub
354	John Simmons	632	L. Claire Gates	1268	Michael Elson
382	Donald Ehr	703	Dallas Western	1429	James Meyer
434	George Kling	737	Lowell Taylor	1566	John Underwood
460	Charles Neale	781	David Timm	1568	Matt Dummermuth
489	Byron Thomas	800	Daniel Murphy	1709	Timothy Foley
496	Marcus Bauer	912	James Noble	1863	Mathew Thome
513	Marvin Boss	979	Stephen Prizer	1929	Aaron Wenger

If you know the new addresses of these brothers or if you are at a new address please notify one of our Eta Editors or contact the Home Office at www.alphagammarho.org

CIRCLE OF LIFE

Our Congratulations to:

Christopher Lursen "1755", and Sarah Rasmussen announce their engagement. They plan to be married on April 2, 2011 in Lake Geneva, Wisconsin.

Our Congratulations to:

Matt, "1660", and Sara Deppe along with sister, Emma, welcomed twins into their family. Jackson Lawsten and Addison Ruth-Lucille were born on September 23, 2010.

We extend our sympathy to the families of:

Wythe Willey, "805", passed away on December 19, 2010.

Ed Lidvall, "468", passed away on December 26, 2010

Please send Circle of Life updates to the Eta Editors

WEBSITE ADDRESSES

Stay updated on Alpha Gamma Rho

Home Office site: <http://alphagammarho.org/home>

Eta Chapter site: <http://www.alphagammarho.greek.iastate.edu/>

Eta Alumni Email Account : alumnirelationseta@gmail.com

Make sure to send any changes or updates for the Membership Directory to this new account.



AGR SPRING SHOWDOWN

This year, Alpha Gamma Rho will be holding its fifth annual steer and heifer show on Sunday, March 27, 2011. The AGR Spring Showdown will be held at the Webster County Fairgrounds in Fort Dodge, Iowa. We are working closely with the ISU Block & Bridle Club, which will have their annual Cyclone Classic calf show on Saturday, March 26, 2011. Both shows are sanctioned by the Iowa Junior Beef Breeds Association. Last year's show consisted of 260 entries shown by exhibitors across the Midwest.

At this time, we would like to ask for your support for this event in the form of a sponsorship. Our show will not be possible without the continued support of alumni and friends of AGR. If your family or business would like to donate to this year's show, please complete the following sheet and return it to Eta. Your family sponsorship will be displayed on sponsorship banners at the show. Thank you, in advance, for your continued support of this fifth annual event and for helping get this tradition started at Eta Chapter. For more information, please contact Levi Johnson and Zac Preston.

Levi Johnson
ljohnson2022@gmail.com
507.840.1487

Zac Preston
zpresto@iastate.edu
515.360.3333



AGR SPRING SHOWDOWN



AGR Spring Showdown Sponsorship Form

*Please include this sheet with your donation. Thank you for your support!

Please check your sponsorship level:

Platinum \$300 and up **Gold** \$100 to \$299 **Silver** \$99 and below

Sponsor Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Amount Enclosed: _____

Send to: Levi Johnson, 201 Gray Ave, Ames, IA 50014

*Checks payable to Alpha Gamma Rho

ALUMNI SPOTLIGHT

KIRK D. WEIH INSTALLED AS PRESIDENT OF AMERICAN SOCIETY OF FARM MANAGERS AND RURAL APPRAISERS. (ASFMRA)

Kirk D. Weih, Accredited Farm Manager , Accredited Land Consultant was recently installed as President of the American Society of Farm Managers and Rural Appraisers at their 81st Annual Meeting in Orlando, Florida. Kirk is the fourth member of the Hertz organization that has served as National President continuing a tradition of leadership in serving the 2,000 member ASFMRA. Kirk joined Hertz in 1984 and currently serves as a Vice President in the Mt. Vernon, Iowa office. He has been managing farms and assisting clients in farmland sales and acquisitions in eastern Iowa for over 30 years.

Kirk has been recognized for his leadership and conservation efforts with several awards during his career. They include the National Association of Conservation Districts Farm Manager Conservation Award and the Syngenta/Ag Professional Farm Manager of the Year Award. He served the Iowa Chapter ASFMRA as President and was co-chair of the National Government Relations Committee of the ASFMRA.

Kirk, "1156," is a graduate of Iowa State University with a B.S. degree in Farm Operations in 1979 where he was a member of Alpha Gamma Rho.

Hertz Farm Management, Inc. has a long tradition of providing leadership and strong support to the Iowa Chapter and the American Society of Farm Managers and Rural Appraisers. They have 43 members on staff that have earned the Professional designation of Accredited Farm Manager, Accredited Rural Appraiser or Accredited Land Consultant. These certifications assure their clients of a high level of competency and technical knowledge. The professionals at Hertz Farm Management, Inc. are truly "The Most Trusted Rural Property Professionals". This article was provide by the *Sickle and Sheaf* and by AGR Home Office.

PRESS RELEASE

KIRK D. WEIH INSTALLED AS PRESIDENT OF AMERICAN SOCIETY OF FARM MANAGERS AND RURAL APPRAISERS. (ASFMRA)

AGR Scholarship Golf Outing

Register online by June 1 for the 2011 AGR Scholarship Golf Event:



2011 AGR Scholarship Golf Event

REMINDER

Friday, June 24
Coldwater Golf
Ames



www.coldwatergolf.com

Golfing is Friday afternoon, June 24,
at Coldwater Golf Links in Ames.

Net proceeds fund Eta Chapter scholarships
via the Central Iowa AGRs.

Entry fee of \$90 (alumni) / \$45 (undergrads)

FRIDAY, JUNE 24, 2011

11:30 a.m. Registration / Box lunch available

12:30 p.m. Shotgun start

5:00+ p.m. 19th Hole with prizes and fellowship!

Please contact John Chism at 515-360-4409

or john.chism@pioneer.com if you have any questions.

MOM'S JOURNAL

Have you been wondering about the food service at 201 Gray this semester? I'm thinking a timely update would be appropriate! First I want to commend the Eta men on their professionalism while arriving at a decision regarding Eta's food service. I was very pleased how they have approached and arrived at their decisions. I don't think they could have done a better job!

Greek House Chefs, a company owned by Chef Corey Hansen from Norwalk, has been hired to service Eta Chapter. Chef Hansen hires/fires the chefs for the houses he services. Chef Lee Wilkins (pictured right), a graduate of DMACC and a certified chef, is currently preparing the AGR meals. He is responsible for preparing noon and evening meals, stocking the shelves, washing all his preparation dishes, and leaving the kitchen ready for easy cleaning at the end of the day. Eta Chapter sets the food budget, agrees to a service fee for the semester, and washes their dishes and serving pans. Chef Lee plans the menus and submits his weekly menu to the Greek House Chefs company so groceries can be purchased in bulk, resulting in discounted prices. Chef Corey oversees that the menus are within the chapter's budget. If invoices come in under budget at the end of the semester, that money will be carried over to the next semester.



To date, over 90% of our food is made from scratch. There is no established rotation of meals and new foods are being experienced. Chef Lee's specialty is meat – most of which comes in fresh and then is cut for our needs. (He looks forward to working with our donated beef/pork off of the farm.) Vegetables are steamed and desserts are served on Monday and Thursday evenings. Our K-crew and members now know that food presentation on the plate impacts the way we perceive our food!

Presently, our members are pleased with the service and the menus being served, including hot meals at noon with our three new food warmers found along the west wall of the dining room. The AGRs who eat breakfast prepare their own from the options of cold cereals, toast, bagels, English muffins, and microwaveable items like: oatmeal, egg patties, sausage patties, and breakfast burritos.

A juice machine (available 24/7) and two catered events per semester are also part of the contract. Our current contract is for this semester only. Therefore, a decision regarding our food service will be reviewed and decided following spring break. If we continue with Greek House Chefs, the new contract will be for the entire school year rather than a semester.

When in town, come join us for one of our meals. You are always welcome!

Mom Brown
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Nick Spellman
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Chris Heilskov
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2011-2012 Calendar

March 27	AGR Spring Showdown
March 28-April 3	Greek Week
April 1-3	Greek Getaway
April 9	Eta's Founders' Day
April 11-17	VEISHEA 2011
April 16	VEISHEA Parade
May 2-6	Finals Week
May 7	Graduation
June 24	AGR Golf Outing
Sept. 30-Oct. 2	Family Weekend
October 22	Homecoming Game Day 2011